

---

# MEDIA ADVISORY

---

**Louisiana  
Department of State**



**Tom Schedler  
Secretary of State**

---

**P.O. Box 94125  
Baton Rouge, LA 70804-9125  
[www.sos.la.gov](http://www.sos.la.gov)**



**Meg Casper  
Press Secretary  
225.362.5086  
[meg.casper@sos.la.gov](mailto:meg.casper@sos.la.gov)**

---

June 30, 2015

**MEDIA ADVISORY: geauxBIZ PORTAL MAKING BUSINESS EASY**

**BATON ROUGE, La.**—Louisiana Secretary of State Tom Schedler, Department of Revenue Secretary Tim Barfield and Workforce Commission Executive Director Curt Eysink will announce the launch of the geauxBIZ.com business portal on THURSDAY, JULY 2, 2015 at 10:30 A.M. in the lobby of the Secretary of State’s Commercial Division in Baton Rouge.

Louisiana’s new geauxBIZ.com portal allows business owners to complete the legal steps necessary to start a business, register for a revenue number and apply for an unemployment insurance tax account number all in one visit to the website. This new system streamlines the registration process significantly for businesses by providing access to multiple agencies, including the Louisiana Secretary of State, the Louisiana Department of Revenue and the Louisiana Workforce Commission, all in one place.

B-roll and photo opportunities will be made available to working media at the event.

**WHO:** Louisiana Secretary of State Tom Schedler, Department of Revenue Secretary Tim Barfield and Workforce Commission Executive Director Curt Eysink

**WHAT:** Launch geauxBIZ Portal

**WHEN:** Thursday, July 2, 2015 at 10:30 a.m.

**WHERE:** Louisiana Secretary of State Commercial Division Lobby, 8585 Archives Ave., Baton Rouge

For additional information or questions, Meg Casper (Secretary of State’s Office) at 225.362.5086 or [meg.casper@sos.la.gov](mailto:meg.casper@sos.la.gov).

- [www.sos.la.gov](http://www.sos.la.gov) -