NEWS RELEASE

Louisiana Department of State



Tom Schedler Secretary of State

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SECRETARY OF STATE PARTNERS WITH UNIVERSITIES AND COMMUNITY COLLEGES TO PROMOTE VOTER REGISTRATION AND PARTICIPATION

Secretary of State Tom Schedler is pleased to announce a partnership with universities and community colleges around the state to promote voter registration and participation. All universities and community colleges, through their respective mass communication/TV/film departments, can participate in this opportunity.

The school that produces the best 30 second spot promoting voter registration and participation will win the contest. The spot will be aired on television branded with the secretary of state seal. All students involved with the winning promotion will receive a signed letter from Secretary Schedler expressing his personal gratitude for their civil service. All entries must be submitted by Sept. 28, and the winner will be chosen Oct. 1.

This contest coincides with the launch of the Honor Vets. Vote. program. The program honors those who have fought and sacrificed for our freedoms and our sacred right to vote. Voters can dedicate their vote in honor of those who have fought and are fighting today. On Oct. 1, voters will be able to complete a form to receive a printable certificate, bumper sticker and/or lapel pin.

For more information about the Honor Vets. Vote. program and the Secretary of State's Office, call 225.922.2880 or visit <u>www.sos.la.gov</u>.

- <u>www.sos.la.gov</u> -