
NEWS RELEASE

**Louisiana
Department of State**



**Tom Schedler
Secretary of State**

**P.O. Box 94125
Baton Rouge, LA 70804-9125
www.sos.la.gov**



**Sailor Jackson Jr.
Director of Communications
225.362.5103
sjackson@sos.la.gov**

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**SCREENING OF CBS SPORTS DOCUMENTARY FEATURING GRAMBLING
STATE UNIVERSITY HELD AT EDDIE G. ROBINSON MUSEUM**

The Friends of the Eddie G. Robinson Museum hosted a fundraiser at the museum on Thursday, Sept. 22 at 6:30 p.m. Guests viewed an exclusive screening of the CBS Sports Network's documentary "1st & Goal in the Bronx: Grambling vs. Morgan State 1968" which features the monumental first historically black college football game played in New York City.

The producers of the documentary attended as well as documentary participants Doris Robinson, wife of the legendary coach; sports writer Buddy O.K. Davis; retired coach Doug Porter; and former players Delles Howell and Super Bowl MVP Doug Williams. Howell actually played in the 1968 game. Guests enjoyed a movie atmosphere complete with gourmet movie concessions and a red carpet entrance. Gift bags were provided by the CBS Sports Network.

Through the lens of this historic game, the documentary explores the history of black college football and its struggles in segregated America, as well as the political and cultural sub-text surrounding this match-up. The show features numerous interviews with players from Grambling and Morgan State including Shack Harris and Raymond Chester, as well as current Grambling coach Doug Williams, Willie Brown, Willie Lanier, Eddie Robinson's widow Doris Robinson and veteran sports columnist Jerry Izenberg, among others. Overall, 31 players involved in the game were drafted to the NFL or AFL.

The one-hour documentary will air on Wednesday, Sept. 28 at 6 p.m., exactly 43 years after the game was played at Yankee Stadium. Admission to the museum is free, and the building is wheelchair accessible. For more information about the Eddie G. Robinson Museum, call 318.274.2210 or visit www.sos.la.gov/egrm.

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