

STATE OF LOUISIANA  
SECRETARY OF STATE

TOM SCHEDLER  
SECRETARY OF STATE

Commercial Division  
(225) 925-4704

Fax Numbers  
(225) 932-5317 Administrative Services  
(225) 932-5314 Corporations  
(225) 932-5318 UCC



**TRANSMITTAL INFORMATION  
For All Business Filings**

Please indicate below the level of service requested, payment and contact information

Routine

Expedite \$30  
24 hour processing

Check or Money Order Enclosed

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

\_\_\_\_\_  
Business Name (List **exactly** as it appears in documents)

\_\_\_\_\_  
Name of person filing document (evidence of filing will be mailed to this person, at address below)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Daytime phone number

\_\_\_\_\_  
Fax number

\_\_\_\_\_  
Email address

**NOTE: Louisiana Law requires all Louisiana notaries to print or type their name and notary or bar roll number on the document.**

Mailing Address: P. O. Box 94125, Baton Rouge, LA \* 70804-9125  
Office Location: 8585 Archives Ave., Baton Rouge, LA \* 70809  
Web Site Address: [www.sos.la.gov](http://www.sos.la.gov)

**Tom Schedler  
Secretary of State**



**APPLICATION FOR RESERVATION OF TRADE NAME  
TRADEMARK OR SERVICE MARK  
(R.S. 51:213)**

**Enclose \$25 filing fee  
Make remittance payable to  
Secretary of State  
Do Not Send Cash**

**Return to: Commercial Division  
P. O. Box 94125  
Baton Rouge, LA 70804-9125  
Phone (225) 925-4704  
Web Site: [www.sos.la.gov](http://www.sos.la.gov)**

The Secretary of State, State of Louisiana is requested to reserve the following for use as a:  
(check the appropriate box) (\$25 fee for each class)

- ( ) Trade Name  
( ) Trademark (class no(s). \_\_\_\_\_)  
( ) Service Mark (class no(s). \_\_\_\_\_)

Name: \_\_\_\_\_

Said trade name or mark is requested to be reserved on behalf of

\_\_\_\_\_

for a period of sixty days from the date of your receipt of this application.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Area code/phone number

Submitted by:

\_\_\_\_\_  
Date

If the requested trade name or mark is not available for use, please return the filing fee to the above.

## INSTRUCTIONS

1. Trade names, trademarks and service marks can be reserved for sixty (60) days by filing an Application for Reservation of Trade Name, Trademark or Service Mark, and the requisite filing fee of \$25 with the Secretary of State. For good cause shown, two thirty (30) day extensions can be granted at no additional charge. Extension requests should be made in writing and must be received by the Secretary of State's office prior to the expiration of the current reservation period.
2. The availability of a trade name can be preliminarily checked by calling the Secretary of State's office. However, telephone trade name searches are preliminary checks only and should not be relied upon.
3. A trade name, trademark or service mark cannot deceptively or falsely suggest that the organization so denoted is of a charitable or nonprofit nature when the organization is in fact of a profit making nature.
4. Filing an Application for Name Reservation does not formally adopt the Trade Name, Trademark or Service Mark.

### A. Goods

1. Chemicals
2. Paints
3. Cosmetics & cleaning preparations
4. Lubricants & fuels
5. Pharmaceuticals
6. Metal goods
7. Machinery
8. Hand tools
9. Electrical & scientific apparatus
10. Medical apparatus
11. Environmental control apparatus
12. Vehicles
13. Firearms
14. Jewelry
15. Musical instruments
16. Paper goods & printed matter
17. Rubber goods
18. Leather goods
19. Non-metallic building materials
20. Furniture & articles not otherwise classified
21. Housewares & glass
22. Cordage & fibers
23. Yarns & threads

24. Fabrics
25. Clothing
26. Fancy goods
27. Floor coverings
28. Toys & sporting goods
29. Meats & processed foods
30. Staple foods
31. Natural agricultural products
32. Light beverages
33. Wines & spirits
34. Smokers' articles
35. Miscellaneous

### B. Services

36. Insurance & financial
37. Construction & repair
38. Communication
39. Transportation & storage
40. Material treatment
41. Education & entertainment
42. Miscellaneous
43. Advertising & business