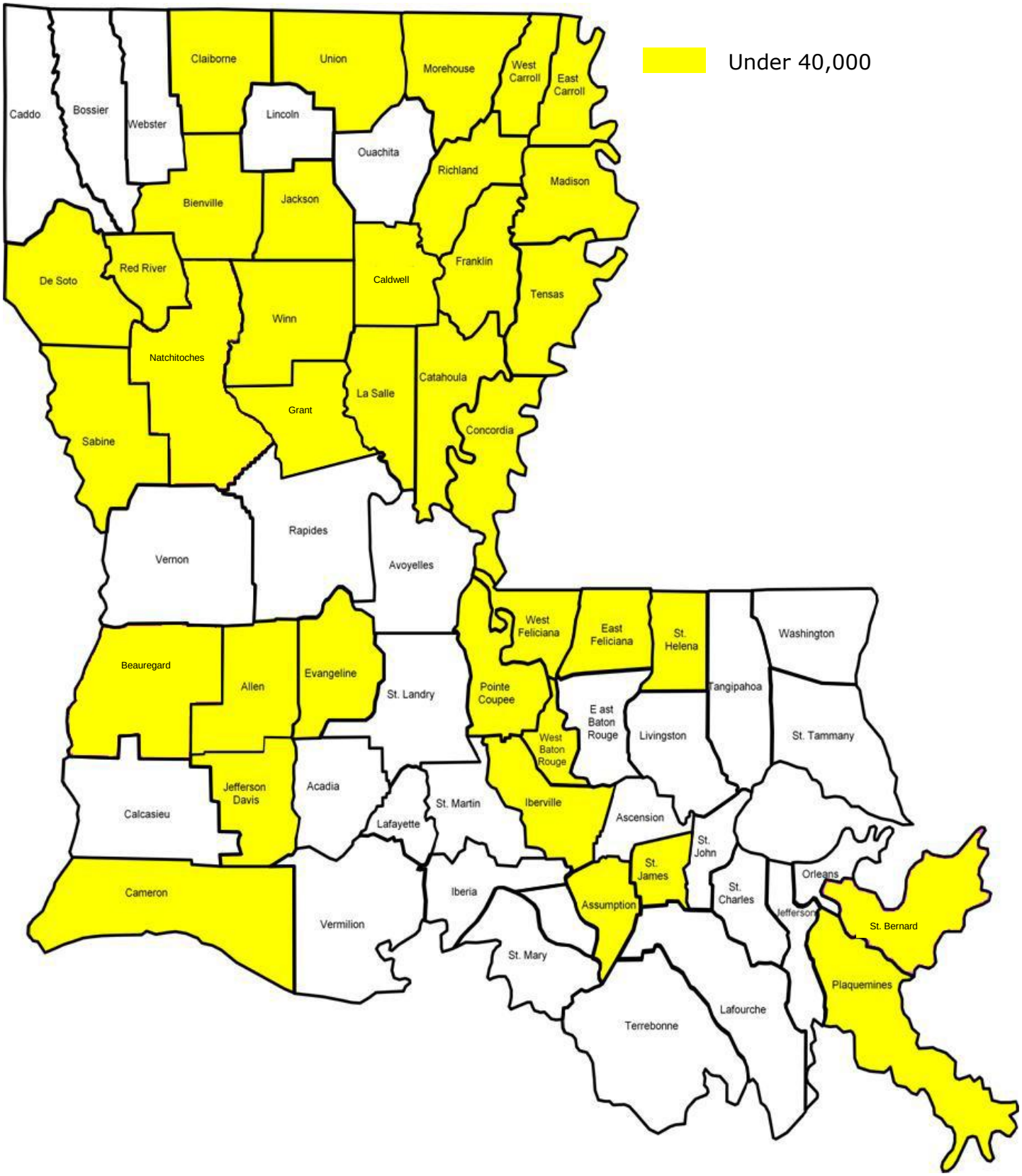Population 2010 Census