TRANSMITTAL INFORMATION
For All Business Filings

Please indicate below the level of service requested, payment and contact information

☐ Routine  ☐ Expedite $30  ☐ Priority Expedite $50
24 hour processing  2-4 hour processing

☐ Check or Money Order Enclosed

*Do not put credit card information on this form. You may save payment information in your geauxBIZ profile under master account.

Business Name (List exactly as it appears in documents)

Name of person filing document (evidence of filing will be mailed to this person. at address below)

Address

City  State  Zip Code

Daytime phone number  Fax number  Email address

NOTE: Louisiana Law requires all Louisiana notaries to print or type their name and notary or bar roll number on the document.

Mailing Address: P. O. Box 94125, Baton Rouge, LA * 70804-9125
Office Location: 8585 Archives Ave., Baton Rouge, LA * 70809
Web Site Address: www.sos.la.gov
APPLICATION FOR RESERVATION OF TRADE NAME
TRADEMARK OR SERVICE MARK
(R.S. 51:213)

Enclose $25 filing fee
Make remittance payable to
Secretary of State
Do Not Send Cash

Return to: Commercial Division
P.O. Box 94125
Baton Rouge, LA 70804-9125
(225) 925-4704
www.sos.la.gov

The Secretary of State, State of Louisiana is requested to reserve the following for use as a:
(check the appropriate box) ($25 fee for each class)

( ) Trade Name
( ) Trademark (class no(s). ________________)
( ) Service Mark (class no(s). ________________)

Name:________________________________________________________________________

Said trade name or mark is requested to be reserved on behalf of

________________________________________________________________________

for a period of 120 days from the date of your receipt of this application.

Name

Address

City/State/Zip

Area code/phone number

Submitted by: ________________________________ Date

If the requested trade name or mark is not available for use, please return the filing fee to the above.
INSTRUCTIONS

1. Trade names, trademarks and service marks can be reserved for 120 days by filing an Application for Reservation of Trade Name, Trademark or Service Mark and the requisite filing fee of $25 with the secretary of state.

2. The availability of a trade name can be preliminarily checked by calling the Secretary of State’s Office; however, telephone trade name searches are preliminary checks only and should not be relied upon.

3. A trade name, trademark or service mark cannot deceptively or falsely suggest that the organization so denoted is of a charitable or nonprofit nature when the organization is in fact of a profit making nature.

4. Filing an Application for Name Reservation does not formally adopt the Trade Name, Trademark or Service Mark.

A. Goods

1. Chemicals
2. Paints
3. Cosmetics & cleaning preparations
4. Lubricants & fuels
5. Pharmaceuticals
6. Metal goods
7. Machinery
8. Hand tools
9. Electrical & scientific apparatus
10. Medical apparatus
11. Environmental control apparatus
12. Vehicles
13. Firearms
14. Jewelry
15. Musical instruments
16. Paper goods & printed matter
17. Rubber goods
18. Leather goods
19. Non-metallic building materials
20. Furniture & articles not otherwise classified
21. Housewares & glass
22. Cordage & fibers
23. Yarns & threads
24. Fabrics
25. Clothing
26. Fancy goods
27. Floor coverings
28. Toys & sporting goods
29. Meats & processed foods
30. Staple foods
31. Natural agricultural products
32. Light beverages
33. Wines & spirits
34. Smokers’ articles
35. Miscellaneous

B. Services

36. Insurance & financial
37. Construction & repair
38. Communication
39. Transportation & storage
40. Material treatment
41. Education & entertainment
42. Miscellaneous
43. Advertising & business