



**R. Kyle Ardoin**  
**Secretary of State**



**APPLICATION FOR RESERVATION OF TRADE NAME  
TRADEMARK OR SERVICE MARK**  
(R.S. 51:213)

**Enclose \$25 filing fee**  
**Make remittance payable to**  
**Secretary of State**  
**Do Not Send Cash**

**Return to: Commercial Division**  
**P.O. Box 94125**  
**Baton Rouge, LA 70804-9125**  
**(225) 925-4704**  
**[www.sos.la.gov](http://www.sos.la.gov)**

The Secretary of State, State of Louisiana is requested to reserve the following for use as a:  
(check the appropriate box) (\$25 fee for each class)

- Trade Name
- Trademark (class no(s). \_\_\_\_\_)
- Service Mark (class no(s). \_\_\_\_\_)

Name: \_\_\_\_\_

Said trade name or mark is requested to be reserved on behalf of

\_\_\_\_\_

for a period of 120 days from the date of your receipt of this application.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Area code/phone number

Submitted by:

\_\_\_\_\_  
Date

If the requested trade name or mark is not available for use, please return the filing fee to the above.

## INSTRUCTIONS

1. Trade names, trademarks and service marks can be reserved for 120 days by filing an Application for Reservation of Trade Name, Trademark or Service Mark and the requisite filing fee of \$25 with the secretary of state.
2. The availability of a trade name can be preliminarily checked by calling the Secretary of State's Office; however, telephone trade name searches are preliminary checks only and should not be relied upon.
3. A trade name, trademark or service mark cannot deceptively or falsely suggest that the organization so denoted is of a charitable or nonprofit nature when the organization is in fact of a profit making nature.
4. Filing an Application for Name Reservation does not formally adopt the Trade Name, Trademark or Service Mark.

### A. Goods

1. Chemicals
2. Paints
3. Cosmetics & cleaning preparations
4. Lubricants & fuels
5. Pharmaceuticals
6. Metal goods
7. Machinery
8. Hand tools
9. Electrical & scientific apparatus
10. Medical apparatus
11. Environmental control apparatus
12. Vehicles
13. Firearms
14. Jewelry
15. Musical instruments
16. Paper goods & printed matter
17. Rubber goods
18. Leather goods
19. Non-metallic building materials
20. Furniture & articles not otherwise classified
21. Housewares & glass
22. Cordage & fibers
23. Yarns & threads

24. Fabrics
25. Clothing
26. Fancy goods
27. Floor coverings
28. Toys & sporting goods
29. Meats & processed foods
30. Staple foods
31. Natural agricultural products
32. Light beverages
33. Wines & spirits
34. Smokers' articles
35. Miscellaneous

### B. Services

36. Insurance & financial
37. Construction & repair
38. Communication
39. Transportation & storage
40. Material treatment
41. Education & entertainment
42. Miscellaneous
43. Advertising & business