
**Louisiana
Department of State**



**Tom Schedler
Secretary of State**

**P.O. Box 94125
Baton Rouge, LA 70804-9125
www.sos.la.gov**



**Meg Casper
Press Secretary
225.362.5086
meg.casper@sos.la.gov**

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MEDIA ADVISORY:
LPB AND SECRETARY OF STATE LAUNCH DIGITAL MEDIA ARCHIVE

BATON ROUGE, La. – Louisiana Public Broadcasting President Beth Courtney and Secretary of State Tom Schedler will launch the Louisiana Digital Media Archive (LDMA) **TUESDAY, JANUARY 20TH at 10:00 a.m.** at LPB’s Telecommunications Center in Baton Rouge.

The Louisiana Digital Media Archive is a collaborative project that has already preserved and catalogued more than 1,500 historical videos including interviews with Louisiana civil rights heroes, notable political figures, war heroes, artists and literary icons. Many of the clips have been provided through the historic collections of the state’s oldest and most respected news broadcasters including WWL-New Orleans, WBRZ-Baton Rouge and KLFY-Lafayette. Thousands of other videos will be added to the collection in the future.

B-roll and photo opportunities will be made available to working media at the event.

WHO: Louisiana Public Broadcasting President Beth Courtney and Louisiana Secretary of State Tom Schedler

WHAT: Launch Louisiana’s Digital Media Archive

WHEN: Tuesday, January 20, 2015, 10:00 a.m.

WHERE: Louisiana Public Broadcasting’s Telecommunications Center, 7733 Perkins Road, Baton Rouge

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For additional information or questions, contact Bob Neese (LPB) at 225-767-4274 or bneese@lpb.org or Meg Casper (Secretary of State's Office) at 225-362-5086 or meg.casper@sos.la.gov.

If you are not able to attend the press conference, information and video about the LDMA will be available on the LPB FTP site <FTP://FTP.LPB.ORG/LDMA>. There will also be a satellite feed between 1 and 2 p.m. with video and sound from the press conference.

Satellite Coordinates:

Satellite: SES-2

Transponder 5K

SLOT C (12 MHz) MPEG2 (Studio)

Location: 87.0 degrees West

Uplink: 14111.250 (V)

DL Polarity: Horizontal

DL Frequency: 11811.250 MHz

L-Band: 1061.250 MHz

Modulation: DVB-S

Constellation: QPSK

FEC: 5/6

Symbol Rate: 9.9111 MSym/s

Pilot: Off

Roll off: 35%

Video Format: MPEG-2, 4:2:0

HD

TROUBLE NUMBER: (225) 767-4225 WLPB-TV, Baton Rouge

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