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# NEWS RELEASE

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Louisiana  
Department of State



R. Kyle Ardoin  
Secretary of State

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## **SECRETARY OF STATE PARTNERS WITH YOUNG ENTREPRENEURS ACADEMY OF BATON ROUGE**

**BATON ROUGE, La.**—Secretary of State Kyle Ardoin and staff are partnering with the Young Entrepreneurs Academy of Baton Rouge (YEA BR) as the program’s 8-12<sup>th</sup> grade students launch their own businesses. Commercial Division Director Carla Bonaventure and staff will be on hand during the Jan. 30 session at 5:30 p.m. at LSU’s Business Education Complex to help students register their businesses through the secretary of state’s *geauxBIZ* Portal.

“Just as we educate youth about the importance of elections and voting, it is equally important to give them the tools they need to be successful in business,” Secretary of State Kyle Ardoin said. “I am pleased to work with the Academy and excited to see what the future holds for these students’ businesses.”

Staff will assist 18 students navigating the Portal to complete their business filings. Student CEOs are expected to secure limited liability companies, name reservations and trade names.

Young Entrepreneurs Academy of Baton Rouge transforms area high school students into confident entrepreneurs. Over the academic year, and under the instruction of the LSU E. J. Ourso College of Business, select students generate business ideas, write business plans, pitch to an investor panel for seed money and actually launch their very own companies. YEA BR combines a proven national curriculum with the experiences of Baton Rouge business leaders, educators, community members and entrepreneurs. To learn more about YEA BR, please visit [www.yeabr.org](http://www.yeabr.org).

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