## NEWS RELEASE

Louisiana Department of State



Tom Schedler Secretary of State

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July 10, 2013

## <u>SECRETARY SCHEDLER APPOINTS CROWLEY NATIVE</u> NANCY BROADHURST TO OLD STATE CAPITOL ADVISORY BOARD

BATON ROUGE, La.—Secretary of State Tom Schedler recently appointed Crowley native Nancy de la Houssaye Broadhurst to the Old State Capitol Advisory Board. Broadhurst joins 18 additional members dedicated to the restoration and preservation of the former statehouse.

The board members must have knowledge of and interest in art, history, including political history, and cultural restoration. Each member is appointed by the Secretary of State and confirmed by the Louisiana State Senate.

Constructed between 1847 and 1852, Louisiana's Old State Capitol is an imposing structure which sits on a bluff looking out over the Mississippi River. The exterior is such of a medieval fortress; however, the interior is decorated in marble and rich wood paneling with a commanding cast-iron spiral staircase and an awesome display of stained glass in the main gallery and in an overhead skylight. Gutted by fire during the Civil War, it was restored in the early 1880s and then fell into disrepair after a new, modern capitol building was built in the early 1930s. Concerned citizens moved to save the structure in the 1970s, and the whole building subsequently has undergone a loving restoration.

"I am honored and grateful to have been appointed to the advisory board of Louisiana's Old State Capitol," said Broadhurst. "I look forward to working with Secretary Schedler and the other members of the board to help make an impact during my service."

Broadhurst is a marketing and public relations executive with more than 30 years of experience in her field. She is a graduate of the University of Louisiana at Lafayette (formerly known as University of Southwestern Louisiana) where she earned a Bachelor of Science in business administration. After college, she attended the Protocol School of Washington in Washington, D.C. where she was trained and certified to teach children's etiquette and dining skills, business etiquette and international protocol.

Broadhurst's professional background is diverse with vast experience in social and corporate life. She began her career in the food and beverage industry where for 10 years she served as director of marketing and public relations for one of the South's largest soft drink bottlers and later served as marketing director for Kentwood Spring Water in New Orleans.

Broadhurst also served as chief fundraiser for the New Orleans Park and Recreation System for 12 years. In that capacity, she was instrumental in helping secure millions of dollars in funding, working with grant foundations and corporate and governmental agencies from around the state and across the country. Additionally, she worked to build public-private partnerships to help form neighborhood community park advocacy groups for the long-term benefit and support of the park system.

In New Orleans, where she lived for more than 20 years prior to returning to her hometown of Crowley in 2005, Broadhurst was tapped to serve as a member of the New Orleans Recreation Task Force. She was also appointed under former New Orleans Mayor Marc Morial to serve as a commissioner on the Audubon Nature Institute, an institution of 10 museums and parks dedicated to nature, where she served in a leadership role for eight years. In addition, Broadhurst was an involved member on the board of Le Petit Theatre in New Orleans, America's longest-running community theatre, and she served on the New Orleans Super Bowl XXXVI Host Committee as Co-Chair of Special Events and Event Services. She is a former board member of the Louisiana Restaurant Association; she served as vice-president of the Grand Opera House of the South; and served as president of the Crowley Garden Club for the past two years. In 1998, Broadhurst received the YWCA Role Model of the Year Award. She is an active member of First United Methodist Church, and she has a deep sense of community spending her time engaged in civic beautification, preservation and revitalization efforts. She is married to attorney William C. Broadhurst.

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